



**Barilla**  
Center  
FOR FOOD  
& NUTRITION



## INVITATION



## 5<sup>th</sup> INTERNATIONAL FORUM ON FOOD AND NUTRITION

Milan, 26-27 November 2013

Bocconi University - via Roentgen 1

“ The Forum is the platform where the open debate turns awareness, knowledge and ideas into solutions for the future of People and of our Planet.

Guido Barilla ”

The **fifth International Forum on Food and Nutrition** that will be held in Milan, **November 26th and 27th** is an opportunity to discuss current **challenges** related to **food** and **nutrition** and to design possible **solutions**.

We hope that **healthy behaviors** become a shared practice and that consumers realize that simple everyday actions can impact important global challenges.

The **Barilla Center for Food & Nutrition** encourages **debate** between Nobel Prize winners, international organizations, universities, scientists, experts, representatives of the food supply-chain and young global leaders and talents in order to generate ideas and concrete solutions for a **sustainable future**.

A two-day event to increase awareness, encourage action, and promote change.

Major issues will be tackled through a multi-disciplinary debate among authoritative speakers from 22 different countries.

Topics that will be debated include: sustainable access to water, the obesity epidemic and the increased level of food waste. Food heritage preservation and the promotion of healthy diets will also be discussed at the Forum, as well as the urgency of delivering key recommendations in order to help foster a better and sustainable life for People and our Planet.

Submit questions to the speakers, share proposals and opinions through our website.

**JOIN US AT THE FORUM – REGISTER NOW TO PARTICIPATE ON NOVEMBER, 27<sup>TH</sup>**

**Follow the Forum in live streaming on the BCFN website and on Facebook page**

[www.barillacfn.com](http://www.barillacfn.com)



On line event [www.barillacfn.com](http://www.barillacfn.com)

**09:00 WELCOMING REMARKS**

**Ellen Gustafson** – Co-Founder of Food Tank: the Food Think Tank, Co-founder of FEED Foundation; Founder and Executive Director, 30 Project; Member of the Advisory Board BCFN, USA

**THE POWER OF YOUTH FOR CHANGING OUR PLANET**

**Federica Marra** – Winner Idea BCFN YES! 2012, Italy

**09:30 - 11:00 PRESENTATION BCFN YES! IDEAS**

**5 BCFN YOUNG EARTH SOLUTIONS**

**Food and Sustainability: how to reduce our environmental impact, guaranteeing health and access to food for all**

**11:00 - 11:30 Break**

**11:30 - 13:00 PRESENTATION BCFN YES! IDEAS**

**5 BCFN YOUNG EARTH SOLUTIONS**

**Food and Sustainability: how to reduce our environmental impact, guaranteeing health and access to food for all**

Chairs:

**Carlo Alberto Pratesi** – Professor of Marketing, Innovation and Sustainability at Roma Tre University, Italy

**Sonia Massari** – Academic and Program Director of the University of Illinois – Urbana Champaign; Food Studies Programs and Executive Director of Gustolab Institute, Italy

**13:00 - 14:30 "SHARE YOUR LUNCH WITH"**

**14:30 - 15:30 YOU CAN CHANGE THE WORLD**

**Angela Morelli** – Information Designer, Italy

**Sithembile Mwachumba** – Food and Natural Resources Policy Analysis Network (FANRPAN), South Africa

**Jason Aramburu** – Founder re:char, USA

Chair: **Danielle Nierenberg** – Co-Founder of Food Tank; Member of the Advisory Board BCFN, USA

**15:30 - 16:00 Q&A FROM BCFN YES! 2013 TO YOUNG INTERNATIONAL LEADERS**

Chair: **Alessandra Galloni** – Editor, Southern Europe and Enterprise Editor-at-Large, Italy

**16:00 - 16:15 CLOSING REMARKS**

**Ellen Gustafson**

**17:00 - 18:00 FORUM HIGHLIGHTS**

Clips and interviews with the protagonists

**Alex Thomson** to moderate the webinar

**WEBINAR - [www.barillacfn.com](http://www.barillacfn.com)**



BOCCONI UNIVERSITY - AULA MAGNA - Register to participate [www.barillacfn.com](http://www.barillacfn.com)

**09:00 - 10:00 WELCOMING REMARKS**

**Guido Barilla** – Chairman, Barilla Center for Food & Nutrition, Italy

**Andrea Sironi** – Rector, Bocconi University, Italy

**INSTITUTIONAL WELCOMING REMARKS**

**Enrico Letta** – Prime Minister, Italy (*video speech*)

**Marcela Villarreal** – Director, Office for Partnerships, Advocacy and Capacity Development FAO, Member of the UN EXPO 2015 Steering Group and FAO Senior Official for Expo 2015, Colombia

**Paola Testori Coggi** – Director-General in the Directorate-General for Health and Consumers (SANCO), European Commission, Italy

**Giorgio Squinzi** – President of Confindustria, Italy

**10:00 - 10:20 A YEAR OF FOOD & NUTRITION**

**Carlo Petrini** – President, Slow Food, Italy

**10:20 - 11:30 WATER: THE IMPERATIVE FOR A SUSTAINABLE PLANET**

**ROUND TABLE**

**Tony Allan** – Professor from King's College London and the School of Oriental and African Studies (SOAS), UK

**Barbara Buchner** – Senior Director, Climate Policy Initiative Europe; Member of the Advisory Board BCFN, Austria

**Edward Mukibi** – Project Developing Innovations in School Cultivation (DISC), Uganda

**Karl Schebesta** – Chief of the Agri-Business Development Unit, United Nations Industrial Development Organization (UNIDO), Austria

**Stella Thomas** – Founder and Managing Director, Global Water Fund, USA

**11:30 - 11:50 Break**

**11:50 - 12:30 BCFN YOUNG EARTH SOLUTIONS: WINNING CEREMONY**

**Ellen Gustafson** – Co-Founder of Food Tank: the Food Think Tank, Co-founder of FEED Foundation; Founder and Executive Director, 30 Project; Member of the Advisory Board BCFN, USA

**Camillo Ricordi** – Professor of Surgery, Medicine, Biomedical Engineering, microbiology and Immunology, University of Miami; Member of the Advisory Board BCFN, USA

**12:30 - 12:45 PRESENTATION OF THE WINNING IDEA & AWARD CEREMONY**

**12:45 - 14:00 LUNCH AND BCFN YES! POSTER SESSION**

Chair:

**Alex Thomson** – Anchor and Chief Correspondent, Channel 4 News, UK

**14:00 - 14:15 FOOD WASTE AND THE NEW GROWING HUNGER**

**AWARD CEREMONY**

**Maurizio Martina** – Chair of EXPO 2015 Coordination Committee, Undersecretary of State Italian Ministry of Agriculture, Italy

**Bruno Serato** – Chef and Founder of Caterina's Club, Italy

**14:15 - 15:45 OVER-CONSUMPTION OF THE ONLY PLANET WE HAVE GOT**

**ROUND TABLE**

**Violaine Berger** – Head of Food, Feed, Fiber and Biofuel Priority Area, Action 2020, World Business Council for Sustainable Development (WBCSD), France

**Daniel A. Chamovitz** – Director of the Manna Center for Plant Biosciences, Department of Molecular Biology and Ecology of Plants, Tel Aviv University, Israel

**Carlo Fadda** – Senior Scientist at Bioversity International, Italy

**Ricardo Fuentes-Nieva** – Head of Research Oxfam GB, Mexico

**Riccardo Valentini** – Member of the Intergovernmental Panel on Climate Change (IPCC); Nobel Prize for Peace 2007; Member of the Advisory Board BCFN, Italy

**Mathis Wackernagel** – President of Global Footprint Network, Winner of Prestigious Kenneth E. Boulding Award, USA

**15:45 - 16:00 Break**

**16:00 - 17:30 THE VALUE OF FOOD FOR THE FUTURE OF OUR PLANET**

**Oscar Farinetti** – Creator and Founder of Eataly Roma, Italy

**ROUND TABLE**

**Sister Jayanti Kirpalani** – Director for Europe and Middle East of Brahma Kumaris World Spiritual University (BKWSU), India

**Patrizia La Trecchia** – Associate Professor, University of South Florida; Associate Researcher, FAO; HPUJ, ONU, Italy

**Alfonso Pecoraro Scanio** – Chairman Fondazione Univerde, Former Italian Minister of the Environment and Former Italian Minister of Agriculture, Italy

**Gabriele Riccardi** – Professor of Endocrinology and Metabolic Diseases, University of Naples "Federico II"; Past President, Italian Society of Diabetology (SID); Member of the Advisory Board BCFN, Italy

**17:30 - 18:00 CLOSING REMARKS**

**Timothy Lang** – Professor of Food Policy, Centre for Food Policy, City University, London, UK

**Riccardo Valentini** – Member of the Intergovernmental Panel on Climate Change (IPCC); Nobel Prize for Peace 2007; Member of the Advisory Board BCFN, Italy