

# UniVerde Foundation, Eataly and Rossopomodoro

are pleased to invite you to the

# APERIPIZZA

to promote the World Petition to support the nomination

WORLD PETITION

[www.pizzanelmondo.org](http://www.pizzanelmondo.org)

[change.org](http://change.org)

## THE ART OF NEAPOLITAN PIZZAIUOLI

AS INTANGIBLE CULTURAL  
HERITAGE OF HUMANITY  
UNESCO

#pizzaUnesco



REACHING 2.000.000 SIGNATURES

THURSDAY – OCTOBER 12<sup>th</sup>, 2017 AT 6 PM

EATALY DOWNTOWN - ROSSOPOMODORO

4 World Trade Center, 101 Liberty Street (Floor 3), New York

### Speakers:

**Dino Borri**, Vice President of Purchasing for Eataly USA

**Alfonso Pecoraro Scanio**, Promoter of the campaign #pizzaUnesco  
and President of UniVerde Foundation

**Inigo Lambertini**, Deputy Permanent Representative of Italy to the United Nations

**Francesco Genuardi**, Consul General of Italy in New York

**Simone Falco**, President and CEO Rossopomodoro USA

**RSVP: [info@fondazioneuniverde.it](mailto:info@fondazioneuniverde.it)**

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cucina e pizzeria napoletana



**eccellenze  
campane**  
la TERRA del BUONO

